

NAME TAGS

- One our first assignments is to make a name tag. It's a great, simple way to understand positive/negative space as well as how far to carve into clay when we get to that point. You'll also find that it's a lot more ideal to make an object more simple when starting out with two dimensional design.....and later three dimensional design like ceramics.
- **Here's what you're going to need:**
 1. 8 1/2" x 11" piece of paper (computer paper)
 2. Ruler
 3. Pencil
 4. Eraser
- **The Procedure:**
 1. Using your ruler draw a box measuring 7"W x 9"L
 2. DRAW your name in the center of the box.
 1. You may choose your first, middle, or last name.
 2. Draw big enough to fill the space, but don't let it look forced; allow for some spacing
 3. Be creative yet simple at the same time.....consider the fonts offered on your computer
 3. Once you have finished drawing your name, draw a single line through the center of your name. The line may be horizontal, diagonal, arched, or serpentine (wavy).
 4. Shade in (or choose ONE color) the Positive Space above the line
 5. Shade in (or use same color from step 4) the Negative Space below the line

Positive Space

Positive space is the actual objects or shapes within an artwork and negative space is the space around and between those objects. ... Notice how the negative space is framing the letters for the names. The **positive space** is the area or part of the composition that an object or subject occupies



Negative Space

Negative space, in art, is the space around and between the subject of an image. **Negative space** may be most evident when the space around a subject, not the subject itself, forms an interesting or artistically relevant shape, and such space occasionally is used to artistic effect as the "real" subject of an image.

